



City of Concord, New Hampshire

PURCHASING DIVISION

COMBINED OPERATIONS & MAINTENANCE FACILITY

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May 9, 2012

ADDENDUM NUMBER TWO

RFP14-12

WEBSITE DESIGN & CONTENT MANAGEMENT SYSTEM SERVICES

TO ALL FIRMS OF RECORD: This addendum forms a part of and modifies the bidding and contract documents and technical specifications for the project named above. The following changes, additions and clarifications are made to the original Contract Documents:

- 1. Question:** How many trainees does the City expect the Provider to consider when formulating training time/pricing estimates?
Answer: 13 Departmental representatives on publishing content, along with IT for web support of publishing.
- 2. Question:** What platform/software was the current website developed with?
Answer: ASP code.
- 3. Question:** Regarding the City's need for an e-commerce solution referenced on page 16 of the RFP, does the City intend to continue use of the existing e-commerce solution or does the City expect the Provider to integrate a new e-commerce function?
Answer: The City intends to use existing ecommerce solutions and integrate them within our new web structure.
- 4. Question:** Can the City please provide the specific ERP software solution and version it is currently using? Can the City also confirm that this is the same software and version that the Provider is expected to integrate within the new site?
Answer: New World Software, Version 7.0 Sp6. The software is confirmed to be the same, while the version may be updated.
- 5. Question:** Is the provider expected to actually create any of the site's content, or will the Provider simply be formatting and applying content provided by the City?
Answer: Virtually all content will be created and published by City of Concord personnel. The provider will create a framework for the departments to be trained to publish their content. It may be possible for certain content to be created using methods we are not familiar with.

6. **Question:** The RFP mentions search engine optimization (SEO) under Specifications. Could the City please elaborate on their goals and expectations concerning SEO?

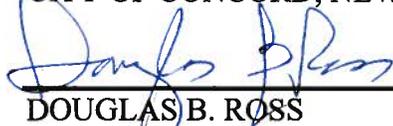
Answer: Goals include the municipality of Concord NH to be foremost when searching for activities, investment, community development, and citizen interaction.

7. **Question:** How many calendars will the City and its Departments require?

Answer: Depending on the solution, one calendar with departmental filters or many separate calendars.

PLEASE BE ADVISED THAT THE PROPOSER MUST ACKNOWLEDGE RECEIPT OF ADDENDUM ONE AND TWO AS PART OF THE PROPOSAL SUBMISSION.

CITY OF CONCORD, NEW HAMPSHIRE



DOUGLAS B. ROSS
PURCHASING MANAGER